

Colorado Springs Fine Arts Center at Colorado College

Strategic Planning Committee

December 14, 2016

Attendees – Jill Tiefenthaler, David Dahlin, Susie Burghart, Ron Brasch, Al Buettner, Nechie Hall, Martha Marzolf, Robert Moore, Kris Stanec, Rebecca Tucker, and Shawn Womack

AGENDA MINUTES

I. Subcommittee Updates

o Performing Arts – Shawn Womack

- i. Create a holistic vision for the performing arts at CSFAC at CC; a vision that embraces both the *production* of regional professional theatre and the *presentation* of regional, national and international artists in the live arts and film
- ii. Deepen relations with audiences to build patron loyalty and widen the community of participants to include non-attending communities.
- iii. Build meaningful relationships and structures across the new entity that encourage life-long learning
- iv. Use the performing arts to shape an institution that is more than the sum of its parts

Comments –

- Look at reshuffling (i.) and (ii.) or combining them. Begin with relationship and connection to audience and how that informs the programming

o Bemis School of Art – Kris Stanec

- i. Visionary Arts Learning in an innovative incubator space that recognizes the creative process as a shared human experience and fundamental human need

Comments –

- Look at combing the 4th and 5th initiative; tease out that inclusivity applies to both the teacher and the participant; in the 4th bullet explain more/be explicit about the programming and classes
- In the 1st initiative, what is meant by proximity/how does design inspire learning?
- In the 1st initiative, change the word “build” a physical space to “create” a physical space
- Are the visual arts being missed by looking broader at visionary arts?
- Missing language on collaborating in arts education across the three programs (performing arts, museum and Bemis School of Art)
- Where is the connection to CC and the leveraging of CC’s expertise in doing education/teaching?
- Add in that Bemis will be both “skills based learning” and “learning through the arts”

o Museum – Rebecca Tucker

- i. Be a national model of excellence for a regional and academic museum by honoring and expanding upon the Fine Arts Center's historic vision for innovative, culturally diverse, and interdisciplinary arts programs for all.

Comments –

- Bullet 3 and 4 of the initiatives are too vague (collections/museum experience)
- What is meant by “challenge the traditional museum experience
- Rethink the use of the word “multi-cultural” in bullet 1
- Condensing to a single theme and five initiatives may have lost some detail and intent; the document dated 12/5 was stronger
- Missing the CC connection and the collaboration with the other programs (performing arts and Bemis); interdisciplinary programs

General comment – the alliance has the opportunity to leverage the college's national and international reach with the FAC's local and regional connections.

II. Update on Communication

- Cross promo ads are continuing
- February 2017 (2/1-3/3/17) sharing of the draft program strategic plans with the broader community (ideas)
 - Posted on CSFAC website with new online comment section
 - One community listening session
 - Program subcommittee outreach and engagement with key constituent groups

III. Next Meeting – January 20, 2017 - narrative draft of the program subcommittee strategic plans; CSFAC at CC mission statement review